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Summary

"Gold Medalist | MPA-MIS (DPA-UOK) | International Certified Leadership Coach accredited from CPD Standards Office, UK | Certified and Award Winning International Innovative Educator as a Changemaker from Greek Ministry of Education, Directorate of Education Technology and Innovation, Greece, Asia, India, Dubai | International Certified Mentor for Freelancing and Entrepreneurship of Global Citizen Network | Empowering Brands via Innovative Ed-Tech Solutions | Founder and CEO @Aspirinovation | Global Entrepreneurship Architect & Branding Guru: Empowering 10K+ Professionals with Edtech Innovative Solutions for 200% Growth & 50%+ Visibility Surge"

With over a decade of stellar contributions in public administration and entrepreneurship, I am a Gold Medalist in MPA-MIS and a International Certified Leadership Coach. As the Founder & CEO of Aspirinovation, I specialize in empowering brands through innovative Ed-Tech solutions, guaranteeing a 200% revenue growth and mentoring over 10,000 entrepreneurs and freelancers globally for a 30% earnings rise.

My journey is marked by numerous accolades, including being recognized as LinkedIn's Exclusive Expert and a Top Personal Branding Voice. I've served as a dynamic keynote speaker, trainer, and mentor, shaping minds worldwide and facilitating SDGs 2030 training. My expertise spans across diverse domains, from digital media and personal branding to entrepreneurship and public speaking.

Committed to fostering growth and development, I've collaborated with global entities like ITCN Asia and participated in forums like the CXO Global Forum, driving impactful change. With a robust background in research and development, I've co-authored publications and led projects on building community resilience and youth empowerment.

I excel in crafting compelling brand narratives and driving engagement, leveraging my skills as a certified digital marketer and social media strategist. My passion for entrepreneurship has led me to train and consult with organizations worldwide, delivering tangible results and amplifying brand visibility.

Open to new opportunities and collaborations, I invite you to connect with me to explore how we can sculpt a brighter future together. Reach out to me at +923333102206 via WhatsApp to embark on a journey of growth and transformation!

Experience



Founder and CEO

Aspirinovation Official

Jan 2018 - Present (6 years 3 months)

Aspiring + Innovation = ASPIRINOVIATION

"Driving Digital Impact & Economic Empowerment | Aspirinovation: Innovating Ed-Tech for 200% Growth & 50%+ Visibility Surge | 10K+ Empowered Professionals Worldwide | Transforming Ideas into Startups and Businesses into Sustainable Brands.

Embark on a journey of digital transformation with Aspirinovation, where innovation meets education to empower brands and individuals globally. With a steadfast commitment to excellence, Aspirinovation pioneers Ed-Tech solutions driving a 200% growth & 50%+ visibility surge for 10K+ professionals worldwide. Our legacy resonates in transforming startups into sustainable brands through strategic consultancy, mentorship, and cutting-edge freelance solutions. Join us in shaping the future of work and learning.

Throughout our professional journey, Aspirinovation has relentlessly pursued excellence, delivering tangible results and driving impactful change. From laying the foundations in 2018 to scaling new heights in 2023, our journey mirrors resilience, innovation, and boundless potential. Witness our evolution, fueled by a commitment to quality, innovation, and empowering growth.

We are providing Empowering Growth | Innovative Ed-Tech Solutions | Entrepreneurship Development | Branding & Marketing Consultancy | Business Networking | Freelance Mentorship | Strategic Project Management | Digital Transformation | Leadership & Collaboration | Financial Empowerment | Web Development and Designing | Artificial Intelligence and much more."



Advisory Specialist

G17 Global

Feb 2024 - Present (2 months)

As the Country Advisory Specialist for G17 Global University Ambassador Consortium in Pakistan, I will play a pivotal role in fostering strategic partnerships and advancing the consortium's mission within the country. My responsibilities will include conducting comprehensive assessments of the local education landscape, identifying key stakeholders, and developing tailored strategies to enhance collaboration between member universities and Pakistani institutions. I will serve as the primary liaison between G17 Global University Ambassador Consortium and relevant government bodies, educational institutions, and industry partners, advocating for the consortium's objectives and facilitating joint initiatives. Additionally, I will provide expert guidance on cultural nuances, regulatory frameworks, and emerging trends in higher education to optimize the consortium's impact and ensure alignment with local priorities. This role demands strong leadership, excellent communication skills, and a deep understanding of the educational ecosystem in Pakistan. Join us in shaping the future of international education and driving meaningful change across borders.



Global Youth Advocate - IYC Youth Advocates Assembly

International Youth Conference (IYC)

Jan 2024 - Present (3 months)

I am the driving force behind the International Youth Council's (IYC) mission to empower young voices worldwide. As part of the IYC Youth Advocates Assembly, I will champion youth-led initiatives, advocate for youth rights and representation on a global scale, and collaborate with diverse stakeholders to address pressing issues facing young people today. My role will involve crafting compelling narratives, engaging in grassroots activism, and leveraging digital platforms to amplify the voices of young people from diverse backgrounds. As a dynamic advocate, I will have the opportunity to influence policy, drive positive change, and inspire the next generation of leaders.

Co Author

Sarai Urdu Publications

Nov 2023 - Present (5 months)

I am responsible for creating, writing, and producing the content. I am responsible for writing chapters, sections, or specific parts of the book, conducting research, gathering data, and fact-checking information to ensure accuracy and credibility, working closely with other co-authors to brainstorm ideas, outline the book's structure, and ensure a cohesive narrative or theme, reviewing and editing my own work as well as providing feedback on other co-authors' contributions, collaborating on revisions to improve the overall quality of the book.

I am also responsible for adhering to deadlines for drafts, revisions, and final submissions as outlined in the book's timeline or contract, regular communication with co-authors, publishers, editors, and other relevant parties involved in the book's production, collaborating on promotional efforts for the book, which might include participating in book tours, interviews, social media promotion, and other marketing activities, understanding and complying with any legal agreements, contracts, or royalties related to the book's publication, bringing unique expertise, perspective, or insights to the book based on their background, experience, or research.

Co Publisher

Miquas ul Adab --- مقياس الادب

Sep 2023 - Present (7 months)

I am responsible for Acquisition and Manuscript Evaluation, Editorial Oversight, Production and Design, Distribution and Sales, Copyright and Legal Issues, Marketing and Promotion, Financial Management, Quality Control, Licensing and Translation, Creating Long-Term Strategy, Maintaining Relationships, Adherence to Cultural and Ethical Sensitivities.

These responsibilities encompass the various aspects of publishing, from manuscript selection to distribution and marketing, with a focus on maintaining quality and meeting cultural sensitivities.

Book Author

Miquas ul Adab --- مقياس الادب

Sep 2023 - Present (7 months)

My key responsibilities include:

Writing: Create content aligned with project goals.

Research: Conduct research for accuracy and quality.

Editing and Proofreading: Review and edit work for errors.

Guidelines: Adhere to project-specific publishing guidelines.

Deadlines: Meet established deadlines for completion.

Collaboration: Work with editors, designers, and others.

Feedback: Incorporate feedback from editors and stakeholders.

Creativity: Apply creativity to engage the audience.

Audience Understanding: Tailor content to the target audience.

Promotion: Participate in marketing and promotion efforts.

Intellectual Property: Respect copyright and IP laws.

Compliance: Ensure legal and ethical content standards.



Brand Ambassador

International Youth Conference (IYC)

Aug 2023 - Present (8 months)

As a Brand Ambassador for the International Youth Conference 8, my role is instrumental in promoting, representing, and embodying the mission, values, and objectives of the conference. I will serve as a key advocate for youth empowerment, sustainable development, and global collaboration. My efforts will help ensure the success of the conference and its impact on young people around the world.

The responsibilities I will undertake: Promoting the Conference, Engaging with global and national Audience, Creating Original Content, Sharing Success Stories, Encouraging Speaker Nominations, Supporting Impact Submissions, Amplifying Inclusivity, Amplifying Marginalized Voices, Collaborating with Partners, Participating in Conference Activities, and Generating Excitement.

By fulfilling these responsibilities, I will contribute significantly to the success of International Youth Conference 8, spreading its message, and motivating more young individuals to actively participate, collaborate, and innovate for a better future.

My role as a Brand Ambassador will exemplify the transformative potential of youth engagement in achieving the Sustainable Development Goals and inspire positive change on a global scale.



Professional Freelancer

PAFLA - Pakistan Freelancers Association

Nov 2022 - Present (1 year 5 months)

Find me on PAFLA for any freelance work through this website link:

<https://pafla.org.pk/member/2106405942728482>

Being the Professional Freelancer, my responsibilities include:

Skills Mastery, Client Communication, Project Management, Self-Marketing, Financial Management, Ethical Conduct, and Continuous Learning.

As an official member of the Pakistan Freelancers Association (PAFLA), my responsibilities may include:

Leadership, Promotion, Event Organization, Membership Growth, and Resource Sharing.

As valued member of the Pakistan Freelancers Association (PAFLA), I am responsible for:

Active Participation, Skills Enhancement, Feedback and Input, and Advocacy.

Startup Mentor

Global Citizen Network

Feb 2022 - Present (2 years 2 months)

Being the Globally Certified & Recognized Mentor, my responsibility is to provide guidance, advice, feedback, and support to the mentee, serving variously as role model, teacher, counselor, advisor, sponsor, advocate, and ally, depending on the specific goals and objectives negotiated with the mentee. Another responsibility is to assist the performance management, preparing and supporting people through change, supporting self-directed learning and development, and sharing curated resources.

I am going to trained people globally on Freelancing & Entrepreneurship by interlinking both skills with Personal Management because I personally believe that being a freelancer & entrepreneur the essence of Personal Management is the most essential as without it the person having these skills could not excel practically.

Columnist

Wijeya Newspapers Ltd

Jan 2021 - Present (3 years 3 months)

Published Columnist in the newspaper of all over the Pakistan.

Founder and Tutor

Anwar_ul_Islam Online Academy

Nov 2020 - Present (3 years 5 months)

An Online Academy of learning Quran and getting the best Islamic education.

Founder and Director

Madarsa tul Banaat Anwar ul Islam

Jul 2014 - Present (9 years 9 months)

Our Institute provides you Islamic Eduaction of Quran.

- * Tajweed
- * Nazra
- * Hifz
- * Hadith
- * Namaz
- * Kalme
- * Duain
- * Islamic Knowledge & much more.

Media Cell Incharge

Islamic Writers Movement اسلامک رائٹرز موومنٹ پاکستان

Jan 2022 - Present (2 years 3 months)

Responsibilities:

To plan social media strategies on behalf of an organization in order to achieve a set of goals.
To create content, scheduling posts, and monitoring social media metrics.
To create and publish content on all social media platforms, including Facebook, Twitter, and Instagram, to grow an audience, build brand awareness, and ultimately, spread the vision & mission of IWM.



Communications Manager

High Hope Immigration & Linguistic

Dec 2023 - Feb 2024 (3 months)

Being the Communications Manager on the fulltime payroll at High Hope International providing the services of Immigration and Linguistic for USA & Canada along with the services of Outsourcing and Recruitment, my responsibilities include:

Strategic Planning, Team Leadership, Operations Management, Client Relations, Recruitment and Outsourcing, All types of Immigration Services for USA & Canada, Business Development, Reporting and Analysis, Training and Development, Research and Development, Leadership and Development, Building Company's Identity, Branding and Marketing.

I'm also responsible for overseeing all aspects of communication. This includes crafting communication strategies, managing public relations, handling media relations, creating content for various platforms, maintaining brand consistency, and ensuring effective internal and external communication across the organizations. I also supervise a team, work on marketing campaigns, and foster relationships with stakeholders.

Welcome to High Hope Recruitment & Outsourcing (H2RO), and High Hope International Immigration & Linguistic (H2IL), your gateway to a world of exceptional talent and unparalleled opportunities.

At H2RO and H2IL, we craft success stories by connecting visionary companies with the brightest minds. Our journey, marked by a legacy of excellence since 2012, has empowered businesses across industries to flourish, driving growth and innovation through our bespoke services.

Our Expertise: From Executive Search to Manpower Solutions, and from Recruitment to Visa Consultation, we're your dedicated partners in navigating the intricate landscape of talent acquisition and management.

Connect with Us: Whether you're seeking top-tier talent, manpower solutions, or visa-related consultation, our doors are open to transform your aspirations into reality.

Website: <https://highhope.org/>

Book an Appointment: <https://calendly.com/talha-shuja/30min>



Digital Media Partner

International Startup League

Aug 2023 - Feb 2024 (7 months)

My role of a Lead for Digital Media Campaigns for International Startup League is crucial in ensuring the successful planning, execution, and management of digital marketing efforts for events on a global scale especially for the public of Pakistan & USA.

My role involves a range of responsibilities that contribute to building awareness, engagement, and participation in international events. My key responsibilities include: Strategy Development, Campaign Planning, Content Creation and Coordination, Social Media Management, Paid Advertising, Influencer Collaboration, Email Marketing, Website Management, Data Analysis and Reporting, Audience Engagement, Crisis Management, Collaboration and Communication, Post-Event Evaluation, and Trend Monitoring.

My role of a Lead for Digital Media Campaigns for International Startup League requires a combination of strategic thinking, creativity, project management skills, and a deep understanding of digital

marketing channels. It's important for me to adapt strategies to different cultural contexts and time zones to effectively reach and engage an international audience.



Vice Chair

G17 Global

Jan 2022 - Feb 2024 (2 years 2 months)

Responsibilities:

Surveillance of committee activities and performance.

Compliance with the Country Chairperson's performance requirements and instructions.

Coordination of intra-committee activities.

Providing staff assistance to the Country Chairperson.

Prepare an informal monthly "Summary of Committee Activities" to briefly summarize the accomplishments of each committee with respect to the planned goals.

Provide appropriate recommendations for use by the Country Chairperson at the regular membership meeting.

Assisting the Country Coordinators of respective domains in the gathering of data and preparations for the required Country reports for Global Executives of the project.

Perform such other tasks that may be assigned by the Country Chairperson or Global Executives.

Creating a strong, positive perception of an organization, its projects, products or services in the customer's mind by combining such elements as logo, design, mission statement, and a consistent theme throughout all marketing communications.

Ensuring that their organization projects, products, services, and product lines resonate with current or potential customers.

Monitor marketing trends as well as keep an eye on competitive companies in the marketplace so organization can stay ahead of competition.

Creating & Marketing social media contents.

Supervising & Directing the teams Media & Communication and IT & Graphics.



Public Speaker

Zindigi Prize University of Karachi

Jan 2023 - Aug 2023 (8 months)

I am responsible for conducting pre-speech research, writing and outlining speech scripts, and delivering high-quality motivational speeches to audiences across the University on the topic of Business Startups and Entrepreneurship opportunities. I am also responsible to answer audience questions and interact with members of the public.



Content Creator

Inspirer World

Jul 2022 - Aug 2023 (1 year 2 months)

My responsibilities include producing marketing copy to advertise company's products, writing blog posts about industry-related topics and promoting company's campaign content on social media.



Freelance Blogger

ContentWREP®

Jan 2021 - Aug 2023 (2 years 8 months)

Nazmehayat is a new writing venture for every amazing writer out there. Nazmehayat is a blogging platform for creative writers that provides a built-in audience, free security to blog, daily Challenges, and enthusiastic competitions.



Lead Designer

Karachi University Business Incubation Center

Jun 2022 - Jan 2023 (8 months)

Responsibilities:

Maintaining project documentation.
Perform project research, development & ideation.
Assist in administrative & data entry tasks.
Prepare reports & produce project materials.
Organize operations schedules.
Content Creation, Marketing & Branding for their social media.
Customer Services / Public Dealing.
Hiring & Team Building & Development.
Networking & Event Management.
Business Development & Management.
Training & Development.
Leadership & Development.
Performing tasks related to Performance Marketing.
Managing and handling all social media platforms of them.
Visual Communication Campaigns.
To creative conceptualization & design.
Collaborate with stakeholders to research and develop cohesive design plans, concepts and prototypes.

I am also responsible to create the visual identity of a brand, product, or business. My task is to come up with comprehensive visual communication campaigns with a complex marketing impact. I am responsible to manage all aspects of the design process, from research and ideation, to creative conceptualization and design. My responsibility is to collaborate with stakeholders to research and develop cohesive design plans, concepts and prototypes, too.

Assistant To The President

Islamic Writers Movement **اسلامک رائٹرز موومنٹ پاکستان**

Jan 2022 - Jan 2023 (1 year 1 month)

Being the assistant to the President at provincial level for IWM, my responsibility for the following: managing the Office of the President; managing the President's calendar; the logistics and planning of events such as events at the President's residence and campus-wide events; a wide range of administrative support duties.



Research Representative

ORIC University of Karachi

Nov 2021 - Jan 2023 (1 year 3 months)

My responsibility is to must act honestly, in good faith and within the law to deal with many different people and situations to spread the working & vision of ORIC UOK with my research work.



Member External Relations & Public Relations

Civic and Social Responsibility Society, University of Karachi

Sep 2021 - Jan 2023 (1 year 5 months)

My responsibility is to plan, implement and evaluate a project and/or accreditation under the guidance of CSR management. I am responsible for planning and promoting improved relations between the CSR Society and stakeholders groups through a variety of external communication activities.

Delegate

Karachi University Debating Society _ MUN Circuit

Jul 2021 - Jan 2023 (1 year 7 months)

“Your comfort zone is a place where you keep yourself in a self-illusion and nothing can grow there but your potentiality can grow only when you can think and grow out of that zone.” – Rashedur Ryan Rahman

A MUN is a simulation of an actual United Nations conference, where students are tasked with solving a global issue through research, drafting, lobbying, and debate to pass a suitable 'resolution' Model United Nations is an academic simulation of the United Nations where students play the role of delegates from different countries and attempt to solve real-world issues with the policies and perspectives of their assigned country.



Professional Athlete

University Of Karachi Sports Society

Jun 2021 - Jan 2023 (1 year 8 months)

An athlete cannot run with money in his pockets. He must run with hope in his heart and dreams in his head _____ Emil Zatopek

Chess Player

Karachi University Chess Club

May 2021 - Jan 2023 (1 year 9 months)

“It is my style to take my opponent and myself on to unknown grounds. A game of chess is not an examination of the knowledge; it is a battle of nerves.” – David Bronstein Alhamdulillah! Official player of 1st ever Official Chess Club of the University of Karachi established in 2021.



Corporate Team Member

University Of Karachi Sports Society

Feb 2022 - Sep 2022 (8 months)

My responsibility is to prepare for meetings by reviewing materials distributed in advance, respond to requests in a timely manner, and actively participate in the work of at least one committee of the Corporation. Maintain the confidentiality of all sessions of the Corporation and Corporation meeting materials.



Marketing & Social Media Team Member

Civic and Social Responsibility Society, University of Karachi

Sep 2021 - Sep 2022 (1 year 1 month)

My primary responsibility is to place a product or service of CSR-UOK in front of the target audience with strategic messaging that raises brand awareness and ultimately drives traffic and sales.



Member of Coordinating Council

Civic and Social Responsibility Society, University of Karachi

Sep 2021 - Sep 2022 (1 year 1 month)

My responsibility is to Coordinate with and support the efforts of the Executives to plan, implement, and execute the society's mission.



Social Media Team Member

Hult Prize - University of Karachi

Jun 2021 - Aug 2022 (1 year 3 months)

My responsibility is to promote content or ad campaigns for Hult Prize.



Youth Delegate

BridgingTheGap Ventures

Aug 2021 - Jul 2022 (1 year)

The YOUNGA Forum, organized by BridgingTheGap Ventures, is a pioneering annual global youth takeover event uniting young people with decision-makers using VR/XR technologies to co-create solutions for a more inclusive, sustainable world during the United Nations' Decade of Action from 2020 to 2030. This year, I am one of the 2,030 Youth Delegates selected from around the world to receive access to a free bespoke four-week leadership training and advocacy program including career connections with industry leaders, Policy Working Groups focused on YOUNGA's five thematic tracks (Future of Education and Work, Climate Action and Sustainable Living, Mental Health and Wellbeing, Equality and Inclusion, Peace and Justice) and curated live virtual sessions with UN officials and influencers! I am representing Pakistan as Youth Delegate in this four-week leadership training and advocacy program.



Brand Ambassador

IBA Center for Entrepreneurial Development (CED)

Feb 2021 - Jul 2022 (1 year 6 months)

The Center for Entrepreneurial Development (CED) aims to support the creation of new companies that add substantial jobs, incomes, and revenues to Pakistan's economy.

The Center for Entrepreneurial Development (CED) is envisioned to play a strategic role in promoting entrepreneurship in Pakistan and to create a new breed of youth and professionals who believe in opportunity recognition and new venture creation. Its primary emphasis is to enable the new generation of Pakistani entrepreneurs to translate their ideas into enterprises. Accordingly, CED aims to support the creation of new companies that add substantial jobs, incomes, and revenues to Pakistan's economy.

Established in 2008, CED initially introduced entrepreneurship as a course. However, as of now, CED is an independent Centre with state of art campus facilities spread over 40,120sq Sft. The Centre has its own classrooms, seminar halls, library, computer labs, and dedicated incubation space and foreign-trained faculty to facilitate innovative business models and growing enterprises.

The Centre is operating in a strategic alliance with Babson College of Entrepreneurship in Boston (USA) and has also established several local partnerships for promoting Entrepreneurship all over Pakistan.



Organizing Committee Member

Hult Prize - University of Karachi

Aug 2021 - Jun 2022 (11 months)

The Hult Prize is an annual, year-long competition that crowdsources ideas from university-level students after challenging them to solve a pressing social issue around topics such as food security, water access, energy, and education.



Social Media Strategist

Karachi University Debating Society [KUDS]

Jul 2021 - Jun 2022 (1 year)

Responsibilities:

To establish the company's online reputation by building brand and product awareness.

Potentially promoting content or ad campaigns.

Research, development, and communication of strategic marketing plans to meet the company's goals.

To lead and optimize marketing efforts for company and client campaigns.

Collaborate with multi-functional teams to execute them under the supervision of the upper hierarchy.



Digital Marketing Specialist

Karachi University Debating Society [KUDS]

Jul 2021 - Jun 2022 (1 year)

Responsibilities:

To establish the company's online reputation by building brand and product awareness.

Potentially promoting content or ad campaigns.

Research, development, and communication of strategic marketing plans to meet the company's goals.

To lead and optimize marketing efforts for company and client campaigns.

Collaborate with multi-functional teams to execute them under the supervision of the upper hierarchy.

Working Body Member

Karachi University Chess Club

Jan 2022 - Apr 2022 (4 months)

My core responsibility is in partnership with management, setting and monitoring the organization's mission, purpose, direction, priorities and strategies within the boundaries of KUCC constitution and legal obligations. Being accountable to the organization's funders and/or owners.



Campus Leader

Teach For Pakistan

Oct 2021 - Apr 2022 (7 months)

Responsibilities:

Assist the building principal in formulating performance objectives for the Campus.

In advising in other areas of planning, budgeting, curriculum, staffing patterns, staff development, and school organization especially for those schools and institutions who are located at underprivileged areas of the country.

Creating and managing content on their social media platforms.



Assistant Director Of Public Relations

University Of Karachi Sports Society

Jun 2021 - Mar 2022 (10 months)

Responsibilities:

Assist in developing and implementing plans and goals for the department.

Work with the director to coordinate and supervise daily operations.

Ensure compliance with regulations and internal policies.

Monitor attainment of objectives.

Undertake staffing responsibilities (hiring, training, evaluating etc.).

Assist in budgeting and monitoring expenses.

Maintain scheduling of events and represent the company when needed.

Create reports and submit them to the director or other executives.

Fulfill duties as assigned by the director.



Project Manager

Karachi University Business Incubation Center

Aug 2021 - Nov 2021 (4 months)

Being a project management intern my duties are maintaining project documentation, perform project research, and assist in data entry tasks. Besides that, I also help to prepare reports, produce project materials, and organize operations schedules. Along with that, my responsibilities of this internship are creating, writing, designing & marketing content by doing Social Media Marketing & handling social media handles.

Page Manager

Dream Hatcher

Aug 2021 - Nov 2021 (4 months)

My duties include analyzing engagement data, identifying trends in customer interactions, and planning digital campaigns to build community online.

Startup Community Coordinator

Pak_UAE Startup Exchange Program

Aug 2021 - Nov 2021 (4 months)

My responsibility is to organize events and coordinate community initiatives to help everyone feel included.



Project Coordinator

Karachi University Business Incubation Center

Aug 2021 - Nov 2021 (4 months)

My responsibility is to handle administrative tasks for the project manager and team members to keep the project running smoothly.



Startup Incubate

Karachi University Business Incubation Center

Aug 2021 - Nov 2021 (4 months)

KUBIC helps to transform ideas into a sustainable businesses. It enables students, researchers, scientists, alumni, and founders of startups in areas critical to growth such as training, teamwork, networking, marketing, and financial planning.



Project Coordinator Karachi Chapter

National Freelance Training Program

Aug 2021 - Nov 2021 (4 months)

My responsibility is to handle administrative tasks for the project manager and team members to keep the project running smoothly.



Project Development Manager

Startup Baithak

Aug 2021 - Nov 2021 (4 months)

My responsibility is to prepare project proposals and develop project plan, schedule and budget. Determine resource requirements and identify resources with right skills to successfully execute projects. Assess potential risks and technical challenges and develop appropriate mitigation plans.



Class Representative

Karachi University

Feb 2021 - Sep 2021 (8 months)

Masters in Public Administration

CR of MPA Previous Section A

Co-Founder

Litlight

Nov 2019 - May 2020 (7 months)

Litlight is a Mega Global Project of Illuminating literature, solving the problems of readers and writers, promoting young writers, and producing quality literature. Litlight is the ultimate solution for writers. We discover and promote writers so that they may focus only on their writings. And produce quality literature Litlight is a start-up aiming to uplift the literature craze in Pakistan. We search for the problems faced by readers and writers and come up with a solution to them.

Director Content Writer

Innovative Entrepreneur

Oct 2019 - May 2020 (8 months)

My responsibilities include researching industry-related topics (combining online sources, interviews and studies) Writing clear marketing copy to promote company's products/services. Preparing well-structured drafts using Content Management Systems.

President

Litlight

Feb 2020 - Apr 2020 (3 months)

President of Karachi Chapter Of Litlight. Litlight is a Mega Global Project of Illuminating literature, solving the problems of readers and writers, promoting young writers, and producing quality literature. Litlight is the ultimate solution for writers. We discover and promote writers so that they may focus only on their writings. And produce quality literature Litlight is a start-up aiming to uplift the literature craze in Pakistan.

Brand Ambassador

EBBS Young Leadership Program 2019

Oct 2019 - Dec 2019 (3 months)

If you want to know about someone's growth, get to know that what's their dream? It's the age in which we can not only dream but have the energy to make it come to life. The whole year we're following the race, how about to get into something which can create a bright impact on your life? The Young Leadership Program is a 3-Day life-changing conference for 16-24 years of youngsters to let them learn, explore, find mentors, network and accelerate the dreams.

Performing Artist

Urdu Adab Ka Pagal Khana

Sep 2018 - Dec 2019 (1 year 4 months)

About Urdu Adab Ka Pagal Khana- We are a community for promoting and producing spoken word poetry and storytelling through online content, based in Karachi

Marketing Team Member

Pakistan Debating Society

Sep 2018 - Dec 2019 (1 year 4 months)

پاکستان کے نوجوانوں میں فروغ فنِ تقریر اور فروغِ اردو کے لیے سرگرم اپنی نوعیت کی سب سے بڑی تنظیم

Guest Speaker

Meri Baithak LTI

Sep 2018 - Dec 2019 (1 year 4 months)

The mission is To offer a platform where we discuss how we could improve ourselves by shaping our character & attitude in such a way that leads to a successful and peaceful life. To bring out the qualities which we already possess but our EDUCATION SYSTEM couldn't bring out of us. To offer a platform where everyone is a teacher irrespective of their age.

Social Media Team Member

Fakhar e Pakistan

Aug 2019 - Oct 2019 (3 months)

Fakhare Pakistan is a non-profit non-political organization that is working for the empowering of Youth and betterment of Pakistan and Urban areas of Sindh based In Karachi Pakistan.

Central Executive Committee Member

Fakhar e Pakistan

Mar 2019 - Oct 2019 (8 months)

Fakhare Pakistan is a non-profit non-political organization that is working for the empowering of Youth and betterment of Pakistan and Urban areas of Sindh based In Karachi Pakistan.

Secretary of Information

Fakhar e Pakistan

Nov 2018 - Mar 2019 (5 months)

Fakhare Pakistan is a non-profit non-political organization that is working for the empowering of Youth and betterment of Pakistan and Urban areas of Sindh based In Karachi Pakistan.

Social Media Director

Aksar e Nau

Oct 2018 - Nov 2018 (2 months)

My responsibility is to plan social media strategies on behalf of a company in order to achieve a set of goals. I am responsible for creating content, scheduling posts, and monitoring social media metrics.

Core Member

Aksar e Nau

Oct 2018 - Nov 2018 (2 months)

Aksar e Nou, an Event Management Company & Youth Organization, deals in all types of events, like youth as well as Cooperate events to promote Youth.

Education Support Staff

Shama e Pakistan Street School

Oct 2018 - Nov 2018 (2 months)

Our plan is to make these street kids understand the value of education. Once they will be capable to read and write, we will try our best to get them admitted to a proper school for further studies. We can't do this alone without your support. Kindly support us and be a helping hand for this great cause.

Content Writer

Aksar e Nau

Sep 2018 - Nov 2018 (3 months)

Aksar e Nou, an Event Management Company & Youth Organization, deals in all types of events, like youth as well as Cooperate events to promote Youth.

Executive Body Member

Fakhar e Pakistan

Aug 2018 - Nov 2018 (4 months)

Fakhare Pakistan is a non-profit non-political organization that is working for the empowering of Youth and betterment of Pakistan and Urban areas of Sindh based In Karachi Pakistan.

Organizing Committee Member

Fakhar e Pakistan

Jul 2018 - Nov 2018 (5 months)

Fakhare Pakistan is a non-profit non-political organization that is working for the empowering of Youth and betterment of Pakistan and Urban areas of Sindh based In Karachi Pakistan.

Social Media Team Member

National Panchayat

Jul 2018 - Oct 2018 (4 months)

National Panchayat is a simulation of the Pakistan National Assembly and its Standing Committees.

National Panchayat is the first-ever completely FREE OF COST conference in Pakistan. Our Motto –

Because Everyone deserves a chance.

All Rounder Cricketer

Khatoon e Pakistan Girls College for Women

Aug 2016 - Oct 2018 (2 years 3 months)

All-rounder of the KPGCW Women's Cricket Team.

Youth Activist

Roshan Mustaqbil e Pakistan

Jun 2018 - Jul 2018 (2 months)

The perspective of our RMP Organization is to work on Human Rights especially work for the youth. It includes mainly education for all without any discrimination between males and females in all faculties physical activities sports youth's business and end of corruption etc.

Class Teacher

Iman Foundation

Mar 2013 - Oct 2014 (1 year 8 months)

Class Teacher of Class 5. Subject Teacher of Islamiyat and Quran for all standards till 8 Class.

Class Teacher

Iqra Islamic Foundation

Aug 2012 - Dec 2013 (1 year 5 months)

Class Teacher of Class 3. Subject Teacher of Islamiyat and Quran for all standards till Matric.

Education



Karachi University

Master of Public Administration - MPA, Public Administration

Feb 2021 - Jan 2023

MPA _ Masters in Public Administration

Specialization: Management Information System - MIS

Masters in Public Administration_MPA with these courses outline :

- * Personal Management
- * Economic Analysis (Micro & Macro)
- * Behavioral Sciences
- * Statistics For Management

- * Business Communication
- * Introduction to Public Administration
- * Organizational Behavior Theory & Practice
- * Financial Accounting
- * Computer Application to Management
- * Human Resource Management
- * Public Policy Analysis
- * Introduction to Business
- * Research Methods & Report Writing
- * Managerial Accounting
- * Comparative Administrative Systems
- * Contemporary Issues Of Public Administration
- * Local Government Administration
- * Public Finance
- * Total Quality Management
- * Training & Development
- * E-commerce & e-Governance
- * System Analysis & it's Design
- * ERP & Database Management
- * Project Management
- * Business Intelligence & Data Analytics
- * Research Report
- * Research Project
- * Internship Report



Institute of Business Administration

Certification, Entrepreneurship/Entrepreneurial Studies

Nov 2020 - Dec 2020

Online Certified Entrepreneurship Course



Virtual University of Pakistan

Certification, Digiskills

2019 - 2021

DigiSkills.pk is a state-funded national training program under the Ministry of IT & Telecom through IGNITE. Under this program executed by the Virtual University of Pakistan, over 1 million FREE OF COST trainings have been imparted in Freelancing.



King's College London

Certification, Business, Management, Marketing, and Related Support Services

Nov 2020 - Nov 2020

Business & all support related to the business field.



Common Purpose

Certification, Open SourceLeadership

Nov 2020 - Nov 2020

Open Source Leadership is a crowd-sourced model for leadership co-created by young people across the world in 2017. The recipient of this badge has completed Commonwealth100: the Open Source Leadership programme by Common Purpose. The programme consists of articles, videos from young and senior leaders from Commonwealth countries, social, interactive and reflective exercises and peer interaction discussion forums. The recipient of this badge has successfully completed all the required exercises and has engaged with all the programme components.

Idarah Ma'arif ul Quran

Hifz ul Quran, Hifz

Nov 2018 - Apr 2019

Certification of Hifz by Wifaq ul Madaris Al_Arabia

Eureka Global Education

Certification, English Language and Literature/Letters

Feb 2017 - Oct 2017

CIEE _ Certification In Eureka English

Idarah Ma'arif ul Quran

A'alima 1st Year, Dar se Nizami

2015 - 2016

Completed 1st Year of Dar se Nizami

Madarsa tul Bannaat Ahmad ul Islam

Al Quran, Tajweed Nazra Hifz

2001 - 2013

Affiliated with Jamiat ul Muslimat Gujrat Pakistan

Madarsa Tehseen ul Quran

Certification, Religious & Character GuidanceG

2012 - 2012

40 Days Religious & Character Guidance Certified Course



Mohammed Bin Rashid University of Medicine and Health Sciences (MBRU)

Certification, Community Immunity Ambassador

Mar 2020 - Mar 2020

Mohammed Bin Rashid University of Medicine and Health Sciences (MBRU)

Let's Break the Chain of COVID-19 Infection

I am now an MBRU Community Immunity Ambassador. I am responsible to protect myself and my community from COVID-19.

<https://learn.mbru.ac.ae/courses/covid19>

World Health Organization

Certification, Health Emergencies

Mar 2020 - Apr 2020

Health Emergencies Programme

Arena Multimedia

Diploma, Graphic and Web Design

Aug 2019 - Mar 2020

Diploma in Graphic and Web Design_DGWD

Khatoon e Pakistan Girls College

Bachelor of Arts - BA, Economics

Dec 2016 - Oct 2018

Cleared Bachelors of Arts in 2nd Division in the year of 2018 batch having these majors

* Economics

* Sociology

* Islamic Studies

Govt. Degree Science and Commerce College for Women Block 16

Intermediate, Pre-Medicine/Pre-Medical Studies

Aug 2012 - Apr 2015

Cleared Intermediate by securing C Grade in Pre-Medical within the year of 2015 batch.

Muhammadi Public School

Matriculation, Biology, General

Cleared Matric in Bio-Science by securing A Grade within the year of 2012 batch.

Metropolis Education System

Base, Primary

2001 - 2005

Cleared Primary base by securing more than 85 or 90 percent in different classes.

Global Speaker Academy

Bootcamp, The Language of Leaders: Learn to Speak with Confidence

Aug 2021 - Aug 2021

Exclusive 5 Day Ultimate Speaker Bootcamp.

Google Digital Garage

Certification, "The Fundamentals of Digital Marketing"

Aug 2021 - Aug 2021

The Digital Garage is a non-profit nationwide program from Google delivering free digital skills training via an online learning platform. This platform provides individuals with a tailored training plan to learn digital skills, completely for free.

YES - Youth Empowerment Society

Diploma, Leadership Research

Jul 2021 - Sep 2021

03 MONTHS DIPLOMA IN LEADERSHIP Online on every Saturday @9.30pm A TOTAL FREE Leadership Talent hunt Program by YES Supervision of worthy PROFESSOR DR. JAVAID IQBAL (Social Reformist & Influential Speaker) Participants Selected & Promoted on performance and will be offered the following perks: Phase 01 1. Leadership training Certificate Phase 02 2. Train the Trainer Certificate Phase 03 3. YES team part in the project of Tameer e Pakistan (A project of Dr. Javed Iqbal presented to PM Imran Khan)

Femprow

Master Training Certification, Social Media Marketing

Feb 2021 - Present

Master Training & Advance Training of Marketing Certification

Also studies Master in Digital Marketing and social media communication and Master Class Training of Facebook Marketing

FEMPROW is a social enterprise to help advance women's professional growth and economic empowerment through offline and online entrepreneurship education, support, and capacity building. It has been supported by Facebook Community Leadership Program.

Multiomics

Certification, Professional, Technical, Business, and Scientific Writing

Sep 2021 - Oct 2021

Certificate in Scientific Research Writing, It will include: Basic Introduction Detailed Discussion on writing Title, Introduction, Methodology, Results & Discussion to Conclusion Literature Review in Detail with Hands-on Practice Minor and Major mistakes in writing How to Publish a research article or review. How to write a Thesis How to use charts, bars, graphs. Searching the relevant material and searching techniques (Effective Googling) How to read and interpret an article How to insert citations, Endnote and Paraphrasing.

Building Community Resilience Through Integrated & Applied Social Science

Research Work Certification, "Building Community Resilience Through Integrated & Applied Social Science Research"

Oct 2021 - Mar 2022

This is the U.S Pakistan Universities Grant Program. Administered By United States Educational Foundation in Pakistan (USEFP). In Collaboration with the Department Of Public Administration, University Of Karachi, and Institute for Immigration Research (IIR).



Asean Online Education AOE

Diploma, Management Information Systems and Services

Jun 2022 - Aug 2022

The diploma course based on the following modules:

- * Introduction to MIS
- * Database Management Systems
- * Enterprise Resource Planning
- * Supply Chain Management

Edversity

Certification, Global Access Leadership

Apr 2022 - Aug 2022

The Global Access Leadership Program is based on the following Curriculum:

Comprehensive Entrepreneurship Training
Startup Development Training
Project Development & Vision Planning
Comprehensive Leadership Program
Personal Branding
4TH Industrial Revolution
Communication Skills Training
Graphic Designing
Marketing & Branding



Harvard Business School Online

Certification , Data Science For Business

Oct 2022 - Present

Data Science for Business moves beyond the spreadsheet and provides a hands-on approach for demystifying the data science ecosystem and making you a more conscientious consumer of information. Starting with the questions you need to ask when using data for decision-making, this course will help you know when to trust your data and how to interpret the results.

Course Outline:

The Data Science Shift.
Data Wrangling.
Visualization.
Time Series Forecasting.
Linear Regressions.
Logistics Regressions and Machine Learning.



Coursera

Certification, Artificial Intelligence

Oct 2022 - Present

AI is not only for engineers. If you want your organization to become better at using AI, this is the course to tell everyone--especially your non-technical colleagues--to take.

In this course, you will learn:

- The meaning behind common AI terminology, including neural networks, machine learning, deep learning, and data science
- What AI realistically can--and cannot--do
- How to spot opportunities to apply AI to problems in your own organization
- What it feels like to build machine learning and data science projects
- How to work with an AI team and build an AI strategy in your company
- How to navigate ethical and societal discussions surrounding AI

Though this course is largely non-technical, engineers can also take this course to learn the business aspects of AI.

McKinsey & Company

Cohort , Research and Advanced Professional Studies


Dec 2022 - Present


Forward, offered by McKinsey, is a free, six-month online learning journey that equips young talent with must-have practical skills to help them succeed in the future of work. It focuses on critical leadership, business, and digital skills that are relevant and transferable across industries and roles.


Licenses & Certifications


 **Top Personal Branding Voice - LinkedIn**
LinkedIn

 **Optimized LinkedIn Profile - Careerflow.ai**
794072578222

 **Presentation of Research Paper on 'Interventions to Build Resilience Among Youth Generation' in the Online International Conference 'Social Challenges & Opportunities in Building Community Resilience' (US Mission & USEFP) -**
George Mason University
George Mason University & Department of Public Administration, UoK

 **Scientific Research Writing - Multiomics - Innovating The Future**
MO-S21-SPSRW10/786022

 **Forward Active Learner - McKinsey & Company**
Forward Program Foundation Level

 **Forward Super Learner - McKinsey & Company**
Forward Program Foundation Level

 **Forward Ultra Learner - McKinsey & Company**

Forward Program Advanced Level

Published Columnist - Various Newspapers, Websites and Magazines Nationwide
Various Newspapers, Websites and Magazines Nationwide

Published Blogger - Various Newspapers, Websites and Magazines Worldwide
Various Newspapers, Websites and Magazines Worldwide

Published Poet - Various Newspapers, Websites and Magazines Nationwide
Various Newspapers, Websites and Magazines Nationwide

Published Research Chapter Author - Miquas ul Adab مقیاس الادب
Miquas ul Adab مقیاس الادب



Official Valued Member & Professional Freelancer - PAFLA - Pakistan Freelancers Association

Issued Aug 2023 - Expires Aug 2024
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Wild Card Entry Winner - Zindigi Prize Regionals - Zindigi
Zindigi Prize Regionals



Certified Entrepreneurship Instructor - Zindigi
Zindigi Prize, Powered by JS Bank



Digital Media Partner - International Startup League
International Startup League - ISL



Brand Ambassador - International Youth Conference (IYC)
International Youth Conference (IYC)

Finalist of California Young Artist Expo - California Summit
California Young Artist Expo

Online California Youth Leadership Summit - California Youth Leadership Summit
California Youth Leadership Summit



Global Week to #Act4SDGs - United Nations Foundation
United Nations Foundation & G17 Global



Youth Hold the Key to Green Future: Initiatives and Practices in the OIC Region -
Islamic Cooperation Youth Forum (ICYF)
e81d47c



Sustaining Peace & Development in a Divided World - Foreign Policy Community
of Indonesia
Foreign Policy Community of Indonesia & Global Citizen



Inclusive Synergy Project - G17 Global
g17 Global & University of Karachi



Inclusion & Development through Innovation - International Youth Conference
(IYC)
International Youth Conference (IYC)



Microsoft PowerPoint Masterclass For Beginners - Udemy
0004



Ultimate Facebook Advertising | Learn Facebook Ads in 2023 - Udemy
0004



Mastering AI Powered Canva: Basic to Advance Level Designs - Udemy
0004



Canva Graphics Design Course | Learn & Earn Online - Udemy
0004



Complete Amazon Affiliate Marketing Course in 2021 - Udemy
0004



Master in Microsoft Power BI Desktop & Service - Udemy
0004



ICFJ - BCJB DIGISEC-22: Digital Security for Journalists & Civil Society
Advocates - Border Center for Journalists and Bloggers
2c478ce4c58d4f06b1d4a4de4eb3b019



Introduction to Digital Journalism - Reuters
Reuters & Meta Journalism Project

Interview Writing Course - Islamic Writers Movement Pakistan

Islamic Writers Movement Pakistan - IWM

Online Media Workshop - Islamic Writers Movement Pakistan

Islamic Writers Movement Pakistan - IWM

Writer - Islamic Writers Movement Pakistan

IWM-786-629

Incharge Media Cell - Islamic Writers Movement Pakistan

Issued Feb 2022 - Expires Apr 2023

Islamic Writers Movement Pakistan - IWM Women's Wing Sindh

Media Cell Incharge - IWM Sindh - Islamic Writers Movement Pakistan

Issued Apr 2023 - Expires Dec 2023

IWM-23-000849



Country Vice Chairperson Branding - G17 Global

G17 Global



Volunteer at NFTP Launching Ceremony - ORIC University of Karachi

NFTP



Incubatee - Karachi University Business Incubation Center

KUBIC - ORIC



Project Coordinator - ORIC University of Karachi

Internship Program



Volunteer at 2nd Cohort of Incubation - ORIC University of Karachi

ORIC-KUBIC



Semi-Finalist Great Debate Competition 2017 - British High Commission in Pakistan

British High Commission Islamabad



Certificate in Eureka English - British Council

EE-10527

Guftam - Literature Society

Poetry Competition



10th Karachi Youth Festival 2017-18 - Arts Council of Pakistan Karachi
Quiz



10th Karachi Youth Festival 2017-18 - Arts Council of Pakistan Karachi
Essay Writing (English)

Debater - Students Welfare Organization
Yunus Rizvi Debate



Speaker - Eureka Global Education
Speech Competition



A Unique Formula of Success - Eureka Global Education
Workshop



Personality Development - Eureka Global Education
Workshop

1st Position in Sack Race - Metropolis Academy
Sports



Speaker - Muslim Students League
SKY

1st Convention - Fakhar e Pakistan
FP



Speaker - Voice Of Youth
Speech Competition

Qualities of a Good Entrepreneur - TECHIN Solution
Seminar

2nd Position in Sack Race - Metropolis Academy
Sports

Event Organizer - Pakistan Debating Society
All Karachi Urdu Declamation Contest

Make Your Mark 1.0 - Aksar e Nau

Director Social Media

Speaker - Students Welfare Organization

All Karachi Speech Competition



Effective Management Training - The Creators Network Pvt. Ltd

4004



Social Media Team Member - Young Democrats of Pakistan

National Panchayat '18



To China, With Love (Essay) - Pakistan-China Institute

Essay Writing Competition

3rd Convention - Fakhar e Pakistan

FP

Road to Success (Workshop) - Kent Institute of Professional Excellence

K-004

Head Content Writer - Innovative Entrepreneur

Inauguration Ceremony



Digital Marketing Tools & Techniques - A&I Group

TCN & Connekt



NLP Simple Techniques for Daily Life - A&I Group

TCN & Connekt



Karachi Bulls Logo Design - Arena Multimedia Gulshan e Iqbal Center

Competition



IBA Online Entrepreneurship Program - Institute of Business Administration

BASOEP3-11102020-21



Campus Leader - Teach For Pakistan

TCF-CL



Member Coordinating Council - Civic and Social Responsibility Society, University of Karachi

CSR



SDGs-5 Keynote Speaker - SDGs Academy

SDGs-5



Keynote Speaker (She Leads Digital Marketing) - Digital Pakistan Vision-2025

SLDM



SDGs-8 Keynote Speaker - SDGs Academy

SDGs-8



Keynote Speaker (She Leads SDGs) - SDGs Academy

SDGs-5PK



Member Social Media Team - Hult Prize - University of Karachi

HP-UoK



Event Organizer | Organizing Committee Member - Hult Prize Foundation

HPF

Delegate of Panel Discussion (7th Innovative CIO Awards & Symposium 2022 -- CIOs Agenda in 2022 & Beyond) - CIO Axis

CIOs



Internee - Karachi University Business Incubation Center

KUBIC

Certified Mentor of Freelancing & Entrepreneurship - Global Citizen Network

GCN

Global Empowerment Summit - Global Empowerment Hub

GEH

Women Peace Fellowship - Innovative Youth For Change Development

IYC



Leadership Talent Hunt Program 2021 - YES - Youth Empowerment Society Official

YES



Introduction to Business Management - King's College London

KCL



Pathways to Property: Starting Your Career in Real Estate - University of Reading
UOR



Start Your Business With No Money - Udemy
UC-73ff2eb0-f3d2-4d8b-92ef-41f76ec24c0d



The Role of Entrepreneurship & Leadership in Promoting Innovation & Technology - Youth International Conclave - YIC
YLC-1410-C24056



Digital Marketing Masterclass - FEMPROW
#SheMeansBusiness



Advanced Digital Marketing Masterclass - FEMPROW
SheMeansBusiness



Dar se Nizami (Khasa Awwal) - Wifaq-ul-Madaris
22521

Ta'alem o Tarbiyat (40 Days Religious & Character Guidance Course) - Madarsa
Tehseen ul Quran
40

All Pakistan Musabqa tul Quraán (25 Paray) - Jamia Khursheed ul Islam
72

Shumail un Nabvi Course - Suaad Online Academy
1st

Feham e Seerat un Nabi Course - Suaad Online Academy
01



Online Seerat Quiz - Baitussalam Educational Foundation
19

Musabqa Shaan e Syyedinaa Siddique e Akbar Rz - Suaad Online Academy
Article Writing

Innovative Educator as a Changemaker - Greek Ministry of Education, Directorate of Education Technology and Innovation, Greece
K.I.T.E.S



T-Shaped HR Professional - AIHR | Academy to Innovate HR
AIHR-100



Assistant Director Public Relations - University Of Karachi Sports Society
UOKSS



Training in Freelancing - DigiSkills.pk, an online educational institute
XHVWRY4PQ

Skills

Special Events Coordination • Special Events • Fundraising • Event Marketing • Marketing Event Planning • Live Events • Event Production • Corporate Events • Event Photography • Event Management

Honors & Awards

3rd Winner Award - Zindigi Prize Campus Round

Apr 2023

Zindigi Prize Case Challenge 2023, Campus Round, Powered by JS Bank

Gold Medalist 2022 - Vice Chancellor of University of Karachi on the recommendation of Department of Public Administration-UoK

Aug 2022

In recognition of presenting Department of Public Administration-UoK at various global, national and provincial levels in different competitions related to Entrepreneurship/Startups, Creativity and Innovation.

Honorary Recognition for Services in Literature, Knowledge & Journalism -

Islamic Writers Movement Pakistan

Oct 2022

Honorary Certificate for Services in Literature, Knowledge & Journalism at Karachi Press Club

Student of the Month - Eureka

Jun 2017

Student of the Month of June 2017 for going above and beyond.

Highest Attendance of the Year - Naz Public Elementary School

Mar 2002

Highest Attendance During the Year of 2001-2002

Best Prefect (On Duty) - Peregrine Academy

May 2009

Distinguished Performance in Prefect Duty

The Most Regular Student having a Good Behavior - Muhammadi Public School

Mar 2012

Recognition of Appreciation as The Most Regular Student having a Good Behavior

Best Painter - Muhammadi Public School

Mar 2012

Stand 2nd Position in Painting Competition while presenting the Art Work on "The Destruction of Flood"

Fakhar e Nojawaan Award 2018 - The Creators Network

Sep 2018

In recognition of Social Welfare Services in Education

Director Social Media - Aksar e Nau

Oct 2018

Special Thanks to Director Social Media for the remarkable services in the successful organization of "Make Your Mark 1.0"

Most Dedicated Worker - Fakhar e Pakistan

Aug 2019

Token of Appreciation Award to the Most Dedicated Worker

Sponsorship Award - Pro Educational Environment

Sep 2019

Award for Sponsorship of All Karachi Urdu Declamation Contest, sponsored by Taámeer e Naujawaan Pakistan

Founder & President - Taámeer e Naujawaan Road to Success Training Workshop

Sep 2019

Presented by Team of Taámeer e Naujawaan Pakistan at Taámeer e Naujawaan Road to Success Training Workshop

Bazm e Ilm (Honorable Guest) - Orangi Youth Education System

Oct 2019

Bazm e Ilm, the celebration of 1st Foundation Day of Orangi Youth Education System

Bazm e Ilm Sponsorship - Orangi Youth Education System

Oct 2019

Award for Sponsorship of Bazm e Ilm, the celebration of 1st Foundation Day of Orangi Youth Education System, sponsored by Taameer e Naujawaan Pakistan

Humanitarian Award 2019 - Elite & PEDC

Nov 2019

In recognition of Working for Humanity

Bazm e Iqbal '19 (Guest of Honor) - Hum Janbaaz

Nov 2019

Bazm e Iqbal '19, All Karachi Bilingual Declamation Contest

Bazm e Iqbal '19 Sponsorship - Hum Janbaaz

Nov 2019

Award for Sponsorship of Bazm e Iqbal, All Karachi Bilingual Declamation Contest, sponsored by Taameer e Naujawaan Pakistan

Jung e Daleel (Guest of Honor) - Nashayman

Sep 2019

Jung e Daleel, All Karachi Urdu Debate Competition

Jannat Award - Shabana Welfare Organization

Mar 2020

In appreciation for outstanding efforts & contribution.

Emerging Leader - The Volunteers Society - TVS

Aug 2022

Reshaping of Mind Summit & Youth Awards 2022

Quote Winner - Inspirer World

Aug 2022

Campaign#124

Theme: Communication

Best Content Creator - Inspirer World

Aug 2022

Campaign#124

Theme: Communication

SDGs Keynote Speaker (OIC Conference) - SDGs Academy of Pakistan

Mar 2022

On the eve of OIC Conference in Pakistan, I was the Keynote Speaker to speak in the International Webinar on promoting SDGs Partnerships (SDG-17) between OIC Countries, opportunities & challenges.

Women's Achievements Award 2022 (Media & Business Women) - School of Peace & Leader Studies

Jun 2022

Women's Achievement Awards 2022 under the category "Media & Business Women" from Karachi by School of Peace & Leadership Studies in National Summit on Women Empowerment, Islamabad

Vision Awards 2022 - Vision of Pakistan

Mar 2022

Pakistan 1st Virtual Awards, Through this Award, I am being honored for my successful services and struggles to make a positive change in the society by my bright vision.

2nd Excellent Personality Award - Enquiry News

Feb 2022

In recognition of my services in Columns Writing & Editorials as Columnist.

Open Source Leadership Badge - Common Wealth

Nov 2020

Open Source Leadership Badge in recognition of the Research on Leadership awarded by Common Wealth at the end of the research work.

Hafiz ul Quran - Jamiat ul Muslimat Gujrat Pakistan

Jun 2008

Certified Official Hafiz ul Quran from Jamiat ul Muslimat Gujrat Pakistan

Tajweed ul Quraán & Nazra - Jamiat ul Muslimat Gujrat Pakistan

Aug 2005

Officially Certified from Jamiat ul Muslimat Gujrat Pakistan

Hafiz ul Quraán - Wifaq ul Madaris Al Arabia Pakistan

Apr 2019

Officially Certified Hafiz ul Quraán from Wifaq ul Madaris Al Arabia Pakistan

Hafiz ul Quraán - Idara Maarif ul Quran

Nov 2019

Officially Certified Hafiz ul Quraán from Idara Maarif ul Quran

Online Quraán Quiz Competition (1st Position) - EBaitussalam.

Mar 2021

1st Position Holder among 397 participants of all over the world in Online Quran Quiz Competition organized by one of most renowned & recognized islamic Institute of Pakistan & the world none other than is E-Baitussalam.

All Madaris Musabqa Hifz ul Quraán (1st Position) - Jamiat ul Muslimat Gujrat Pakistan

Dec 2021

1st Position Holder of All Madaris Musabqa Hifz ul Quraán by Jamiat ul Muslimat Gujrat Pakistan

Heroes of Karachi Icon Award - Muslim Youth Alliance

Jan 2022

In recognition of Social Services especially in Education for Karachi

Innovative Educator as a Changemaker Award 2021 - International Innovative Future Education Summit and Awards

Oct 2021

From Pakistan I receive felicitation & recognition among 55+ countries at Innovative Educator As A Changemaker Awards (I.E.C.Awards) 2021, the prestigious award, organized by In2Future.com in International Innovative Future Education Summit & Awards.

I am among the Top 100 who demonstrate excellence and the highest standards of ethical conduct, integrity, and civic and social responsibility by raising the bar of Innovation and Entrepreneurial Education for Kids & Youth at my School/Institute/City and the Society from 2300+ applications received.

Outstanding Performance - University of Karachi

Aug 2020

Outstanding Performance in Extra Curricular Activities in the academic year

Best Trainer (Trainers & Speakers Conference Award) - Knowledge World Skills Development Center

Aug 2021

For my services in Training & Development industry.

Ultimate Speaker - Global Speaker Academy

Aug 2021

5-Days Ultimate Speaker Bootcamp (Sponsored to me by Global Speaker Academy)

Host of Live Bazm e Adab - Team OURMUN3

May 2021

Hosted Bazm e Adab, Live event of Poetry recitation presented by OURMUN3

Literature Award 2021 - Nazmehayat, India

Jul 2021

In recognition of my contributions and skills in English literature and Writing field.

1st Position Winner (Audience Choice) - Nazmehayat, India

Jan 2021

English Literature Topic: "Best Season of the Year" (Weekly Contest)

Goonj 2 (Guest of Honor) - Youth Club of Courage

Feb 2021

Goonj 2, an event of All Sindh Declamation Contest

ST Star Awards 2020 - ST Women's Club

Mar 2020

In recognition of Outstanding work as Social Worker

Women's Excellence Awards 2020 - Mehak NGO Khairpur

Mar 2020

6th Women's Excellence Awards 2020, in recognition of social services in Education

3rd Jadeed Karachi Conference (Guest of Honor) - Youth Parliament

Dec 2018

3rd Jadeed Karachi Conference, an event organized by Youth Parliament in PC Hotel in celebration of voluntarily services on the occasion of International Volunteers Day

Shaheen e Iqbal Excellence Award 2018 - Kar Dikhao Karachi

Nov 2018

In recognition of my services as Emerging Educationist

Performing Artist (Poet) - Urdu Adab ka Pagal Khana

Oct 2018

Recognized Poetry Writer and Reciter

Guest Speaker - Meri Baithak LTI

Sep 2018

Special Talk on Personality Development

Runner-up - JSMU Literary Society

Mar 2022

Saday e Qalam: All Karachi Writing Competition (Essay Category)

Event Organizer Award - Karachi University Business Incubation Center

Nov 2021

Entrepreneurial Event of Startup Baithak 3.0 in Dream World Resort, Hotel and Golf Course

Special Recognition Award - Karachi University Business Incubation Center

Nov 2021

In recognition of efforts in successful organization of Entrepreneurial Event of Startup Baithak 3.0 in Dream World Resort, Hotel and Golf Course

Excellence Award - G17 UAC Pakistan

Feb 2023

In recognition of remarkable services, outstanding efforts and experienced leadership towards the promotion of SDGs 2030 being a Country Vice Chairperson of the SDGs 2030 projects.

International Innovative Future Education as a Changemaker Awards 2022 - In2Future Summit Awards

Mar 2022

International Innovative Future Education Dubai 2022 Summit & Awards

From Pakistan I receive felicitation & recognition among 55+ countries at Innovative Educator As A Changemaker Awards (I.E.C.Awards) 2021, the prestigious award, organized by In2Future.com in International Innovative Future Education Summit & Awards.

I am among the Top 100 who demonstrate excellence and the highest standards of ethical conduct, integrity, and civic and social responsibility by raising the bar of Innovation and Entrepreneurial Education for Kids & Youth at my School/Institute/City and the Society from 2300+ applications received.

Visitor - ITCN Asia 2023

Sep 2023

23rd ITCN Asia 2023 at Karachi Expo Center

I participated in the ITCN Asia VIP Lounge 2023 and CXO Global Business Lounge 2023 to represent my company.

Gold Medalist in Sports 2004 - Metropolis Academy

Jan 2004

In recognition of securing 1st Position in Sack Race.

International Guest Trainer of Power To Lead - Junior Tourism & Hospitality Management Association of the Philippines

Mar 2022

International Guest Trainer of Power To Lead by Junior Tourism & Hospitality Management Association of the Philippines to discuss about the Fundamentals of Digital Marketing & Need of Social Media for Marketing & Branding

LinkedIn's Exclusive Expert - The LinkedIn Team

Dec 2023

Officially recognized as one of the new experts by LinkedIn!

I've been officially chosen as one of the exclusive group of experts by LinkedIn! As a Gold Medalist in Public Administration along with Founder and CEO of Aspirinovation, I'm honored to be part of this esteemed collective of professionals. My journey, marked by numerous accolades, awards, and impactful projects, has led to this incredible opportunity with LinkedIn!

Get ready for engaging collaborative articles where I'll share insights on Personal Branding, Entrepreneurship, Digital Media, and more!

VIP Guest - Beauty Fitness & Consumer Health Expo

Dec 2023

I've received a VIP Guest Invitation from none other than Muhammad Uzair Nizam, President of Beauty Fitness & Consumer Health Expo, Director of Ecommerce Gateway Pakistan (Pvt.) Ltd, Director of Jamal's Yellow Pages, and Co-founder of Ecommerce (Pvt.) Ltd!

This exclusive invite is for the prestigious 5th International Consumer Product Exhibition and Conferences, showcasing the pinnacle of Beauty, Fitness, and Consumer Health industries!

Joining over 5+ countries and presenting 3,000 products including Nutraceuticals, Cosmeceuticals, Herbal, Fitness, and Pharmaceuticals, at the Karachi Expo Centre from December 14th to 17th, 2023!

With Hall 5 dedicated to Beauty, Personal Care, Natural Cosmetics, and Consumer Health, along with Hall 6 featuring House Hold, Stationary & Education, Office Supplies, Gifts, and Foods, it's a celebration of living well and living beautifully!

Plus, the event isn't just an exhibition, but a hub for Beauty Conferences, On-the-Spot Consultancy, Workshops, Dermatology Sessions, and much more!

Let's embrace a Wellness Lifestyle Celebration together!

VIP Guest - Textile Asia International Trade Fair

Mar 2024

I've received a VIP Guest Invitation from International Textile Machinery Fabric and Accessories Show.

This exclusive invite is for the prestigious 26th Textile Asia International Trade Fair, showcasing the immense buying selling potential of textile & garment machinery, Clothing Textiles Accessories, Textile Raw Material Supplies, Weaving Machines, Spinning Machines, Textile Dyes Chemicals, Embroidery Machines, Power & Air Compressors for Textile Industry and Textile Allied Services.

Joining over 11+ countries and presenting 800+ products including textile & garment machinery, Clothing Textiles Accessories, Textile Raw Material Supplies, Weaving Machines, Spinning Machines, Textile Dyes Chemicals, Embroidery Machines, Power & Air Compressors for Textile Industry and Textile Allied Services, at the Karachi Expo Centre from March 1st to 3rd, 2024!

Plus, the event isn't just an exhibition, but an opportunity to grow your business in textile industry, and much more!

Let's embrace a Lifestyle Celebration together!

Visitor - International Trade and Industrial Fair Asia

Mar 2024

I participated in the ITIF Asia 2024 to represent my company at Karachi Expo Center.

Business Excellence Awards 2024 - Acquisition International, UK

Mar 2024

We are thrilled and honored to announce that my company Aspirinovation has been confirmed as a recipient of the Business Excellence Awards 2024 from Pakistan by Acquisition International, UK. This prestigious recognition serves as a testament to company's unwavering commitment to excellence, innovation, and impactful contributions to the industry. My journey towards success has been marked by dedication, passion, and a relentless pursuit of excellence in all aspects of company's operations. From company's pioneering Ed-Tech solutions driving a remarkable 200% average revenue growth for its clients to my role as mentor, empowering over 10,000 entrepreneurs globally with a guaranteed 30% earnings rise, each achievement reflects my vision and values. This accolade not only acknowledges my past accomplishments but also serves as a catalyst for future endeavors, inspiring me to continue pushing boundaries, driving positive change, and making a meaningful impact in the global business landscape. I extend my heartfelt gratitude to Acquisition International, UK, for recognizing my efforts and to my dedicated team whose hard work and dedication have made this achievement possible. This award is a testament to our collective commitment to excellence and innovation, and I am excited to leverage this recognition to further elevate my company's profile and success on a global scale.

Global Visionary Leader in EdTech 2024 - Acquisition International, UK

Mar 2024

I am thrilled to announce that I as visionary leader in EdTech has been confirmed as the Global Visionary Leader in EdTech 2024 from Pakistan by Acquisition International, UK. This prestigious accolade celebrates my relentless pursuit of innovation and excellence in the field of education technology. Through groundbreaking initiatives and pioneering solutions, I have revolutionized the landscape of EdTech, empowering learners worldwide and reshaping the future of education. My commitment to excellence is evident in my outstanding achievements, including a remarkable 200% average revenue growth for my clients and the mentorship of over 10,000 entrepreneurs globally, resulting in a guaranteed 30% earnings rise. This recognition not only honors my past accomplishments but also inspires me to continue pushing boundaries and driving positive change on a global scale. I am deeply grateful to Acquisition International, UK, for acknowledging my contributions and to my dedicated team whose passion and dedication have made this achievement possible. As I embark on this exciting journey as a Global Visionary Leader in EdTech, I remain committed to innovation, excellence, and making a lasting impact in the world of education technology.

AI Social Impact Award 2024 - Acquisition International, UK

Mar 2024

I am overjoyed to share the incredible news that my company Aspirinovation has been confirmed as the recipient of the AI Social Impact Award 2024 from Pakistan by Acquisition International, UK. This prestigious accolade stands as a testament to company's unwavering commitment to harnessing the power of artificial intelligence for positive social change. Through my groundbreaking initiatives and innovative solutions, I have made a profound impact on communities, driving meaningful transformation and fostering inclusivity. My dedication to social impact is reflected in my outstanding achievements, including the empowerment of marginalized groups through AI-driven education and the implementation of sustainable development projects that address pressing global challenges. This recognition not only

honors my past accomplishments but also fuels my passion to continue making a difference in the world. I extend my heartfelt gratitude to Acquisition International, UK, for recognizing my efforts and to my incredible team whose tireless dedication has made this achievement possible. As I celebrate this milestone, I reaffirm my commitment to leveraging AI for social good and creating a brighter, more equitable future for all.

Leadership Award - AWS, UNDP and Public Digital

Dec 2023

I have been nominated for the Leadership Award at The Future Of Government Awards hosted by AWS, UNDP and Public Digital. This Leadership Award recognizes me as a Leader who has enabled her team or organization, to make a real difference to people's lives.